

Fundraising Directors' Forum – invitation to join



Things Fundraising Directors worry about...

Strategy



Fundraising



Comms



Balancing act



Your SMT role



Team culture



Risk management

A problem shared...



think

THINK's Fundraising Directors Forum...

- Meeting 4 times per year
- Chatham House Rules
- 10–14 Fundraising Directors (no direct competitor)
- Themed discussion with guest speakers
- Case study and examples
- Questions and (honest) answers
- Building your network / peer support

**Possible themes as appropriate...
Members will determine final agendas**

- Leadership – trustees, board, SMT, corporate role
- Business management – Finance, KPI, risk, statutory versus voluntary income
- Planning – strategy, outcomes, plans
- Fundraising at heart of your organisation – positioning and mobilisation
- Staff – recruitment, retention, inspiration, performance
- Donors – By products and channel; Stewardship and retention
- Partners – corporates, influencers
- Digital – communications, social media, value
- Brand, marketing and communications

Proposed Meeting outline...

20mins – Meet & refreshments

Directors peer group support

45mins – Theme 1 presentation/case study

Speaker, challenge, Q&A, insight

45mins – Theme 2 case study/presentation

Speaker, challenge, Q&A, insight

40mins – Discussion, Q&A, networking

Updates, key questions aired

Scheduling...

2 meetings - 8.00am to 10.30am

2 meetings - 5.00pm to 7.30pm

Meetings to be scheduled for October, January,
April, July

Location: Central London meeting venue

Charity investment...

Annual Cost

£1,250 + VAT per charity

Benefits

- Space and time to address your issues
- Peer group support & problem solving
- Real issues, with real input and answers

On offer for additional investment

- Coaching access in between with THINK

To confirm your place...

Contact:

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